

Council On State Taxation
2026 Sponsorship Opportunities
National Meetings
(As of January 9, 2026)

NATIONAL MEETINGS

Reception Opportunities:

Schools

Vegas Night: Sole Sponsorship - **\$7,000**; Co-Sponsorship - **\$3,500**

Annual Meeting

Welcome Reception: Sole Sponsorship - **\$20,000**; Co-Sponsorship - **\$10,000**

2nd Night Reception: Sole Sponsorship - **\$30,000**; Co-Sponsorship - **\$15,000**

Spring Meeting

Welcome Reception: Sole Sponsorship - **\$15,000**; Co-Sponsorship - **\$ 7,500**

2nd Night Reception: Sole Sponsorship - **\$20,000**; Co-Sponsorship - **\$10,000**

Non-Reception Sponsorship Opportunities:

- Sponsor a fancy dessert/coffee gathering after an evening reception – Sponsorship fee is **\$8,000** (per gathering)
- Sponsor a morning continental breakfast – Sponsorship fee is **\$8,000** (per breakfast)
- Sponsor Conference App – as a sponsor of the conference app, your firm will have a direct link that runs at the bottom of COST's Events App like an ad. It will take the user/attendee to wherever your firm wishes (e.g., firm's home page, firm's member directory, etc). – Sponsorship fee is **\$5,000** (per day)
- Sponsor all-day Coffee and Drinks – Sponsorship fee is **\$4,000** (per day) or **\$8,000** (per Conference)
- Sponsor a morning or an afternoon refreshment break – Sponsorship fee is **\$3,500** (per Break)
- Sponsor a spa relaxation/massage chair station - Sponsorship fee is **\$4,500** (per day)
- Sponsor wireless internet access in the meeting rooms for a full day - Sponsorship fee is **\$4,000** (per day)
- Sponsor a celebrity or professional speaker – Sponsorship fee is **\$3,500** (plus costs) (Annual Meeting)
- Sponsor a 45-60 second video that will play prior to a session – Sponsorship fee is **\$2,500**
- Provide items (e.g., carry bag, flash drive) with your firm logo – **\$2,500** plus costs/provided items
- Sponsor entertainment at vendor fair - **\$3,000** plus costs
- Sponsor an electronics charging station - Sponsorship fee is **\$2,000** (per day)
- Welcome Letter to all guests at the hotel to be given at hotel check-in - **\$2,000** plus costs (per first day of check in)
- Sponsor Hotel Key (with your design) for all Attendees to receive - **\$2,000** plus costs
- Sponsor an Off-Meeting-Site Outing
 - Conferences – **\$2,500** plus costs
 - Schools - **\$1,500** plus costs
- GOLD TABLE – individual table – display as desired (guidelines) - **\$6,000** per event (20% Discount if sponsor GOLD table at both national meetings) (Six foot table; up all meeting; manned by up to two staff members. Please contact for further details.)
- SILVER TABLE – shared table – display with limits (guidelines) - **\$4,000** per event (20% Discount if sponsor SILVER table at both national meetings) (Share the six-foot table with another sponsor. Please contact for further details.)
- Other – COST welcomes other sponsorship ideas that you may be interested in pursuing

VENDOR FAIR OPPORTUNITIES

\$3,000 - Non-COST Practitioner Partner (or **\$2,800** per event, if sponsor both Conferences)

\$2,500 - COST Practitioner Partners

Spring Meeting – Miami FL – April 22nd

Annual Meeting – San Antonio, TX – September 24th