

(8/14/25)

COST's 56th Annual Meeting September 16-19, 2025 Memphis, TN

A big thanks to our Sponsors































Please note that all attendees are welcome to attend any session except Audit Sessions. Those sessions, as always, are open only to COST industry members.

	TUESDAY, SEPTEMBER 16 th
12:00 – 7:00 PM	Registration
S	Legislative/Government Relations Meeting We invite you to participate in a robust discussion of significant 50-state corporate tax legislation and issues we saw this year and anticipate in the next legislative cycle. With pertinent insights from states' shifting political and fiscal landscapes and potential impacts of factors such as federal tax and trade policy changes on state taxes and revenues, this is a great session for those interested in state tax policy and legislation. COST's advocacy staff and chairs of COST's Legislative and Policy Committees will also highlight COST's advocacy, policy, and other resources available to COST members and partners.
	Speakers: Susan Courson-Smith, Pfizer Jamie Laiewski, Charter Communication Co-Chairs, COST Legislative Committee Kelli Murphy, Ford Motor Company Chair, COST Policy Committee Priya Nair Fred Nicely Pat Reynolds Marilyn Wethekam
4:00 – 5:30 PM	COST Board of Directors Meeting
5:30 – 5:45 PM	STRI Board Meeting
5:45 – 7:00 PM	Welcome Reception
	WEDNESDAY, SEPTEMBER 17 th
7:30 AM – 5:10 PM	Registration
7:30 – 8:30 AM	Continental Breakfast & Networking
8:30 – 9:00 AM	Welcome & Opening Remarks - COST's 56 th Annual Meeting of the Membership: Election of COST Directors Announcement of the 2025 COST Paul Frankel Excellence in State Taxation Award to Hollis (Holly) Hyans Mollie Miller, Fresenius Medical Care North America, COST Chair Pat Reynolds, COST Charles Drury, COST
9:00 – 10:00 AM	Pressing SALT Issues for 2025/2026 – All in One Hour! In this fast-paced session, the speakers will bring you up to speed on the most significant SALT issues businesses are facing this year and next. Much of the focus will be on pending pivotal court decisions, audit issues that may not and revenue agencies push for regulatory changes that impact multistate compliance and planning. The speakers will also provide their thoughts on what to expect in 2026 and beyond.

	Moderator: Patrick Reynolds, COST		
	Speakers: Jeff Friedman, Eversheds Sutherland (US)* Alysse McLoughlin, Jones Walker* Alexis Morrison-Howe, Deloitte*		
10:00 – 10:15 AM	Refreshment Break & Networking		
10:15 – 11:05	Bill Act (OBBBA, H.R. 1) – and The Impact on Panelists will discuss the current US federal a state response to federal tax and fiscal chang administrative impacts, the discussion will co	ax Legislative Landscape and Executive Orders of State and Local Taxation and state tax legislative landscape, including curr fes. Sharing perspectives on recent tax developm over business taxes, credits & incentives, the tax ll include the hot state topics of the last year e.g.	ent state fiscal conditions and the potential ents with a focus on the state tax and impact of tariffs, state jurisdiction under PL
11:05 – 11:50 AM	Presentation to Hollis (Holly) Hyans - Retire State Taxation Award	ed [Consultant at Corteva Agriscience] of the A	Annual COST/ Paul Frankel Excellence in
11:50 AM – 12:50 PM	Lunch	The Table of the Control of the Cont	
12:50 - 1:40 PM	Collaboration Between Groups within a Tax Department Tax Department professionals representing different disciplines (income, sales/use, property tax, etc.) must work together to avoid conflicting and inconsistent positions. This session will highlight situations when the disciplines may intersect and conflict	Combined Reporting: Emerging Challenges and Strategic Considerations As more states implement or refine their combined reporting regimes, multistate and multinational businesses are encountering increasingly complex—and often statespecific—challenges. This session will	Sales Tax Sourcing of Services This session explores the evolving landscape of sourcing sales from selling taxable services. The speakers will discuss recent legislative and judicial developments that are reshaping how service providers determine where sales are taxed and will include a discussion of
	(nexus, sourcing, property classification, etc.) and how such conflicts can be avoided or managed. Moderator: Marilyn Wethekam, COST	examine the unique issues that arise under combined reporting, including the treatment of partnership interests, the inclusion or exclusion of entities in the combined group, and the nuanced rules governing intercompany transactions. Panelists will also explore the utilization of tax attributes	the pros and cons of multiple point of use (MPU) sourcing. The session will provide practical guidance on avoiding audit risks, including the different documentation requirements imposed by the states.

	Speakers: Sherry Lam Crowe*	and credits, highlighting how these may be limited, shared, or decoupled under different	Fred Nicely, COST
	Tony Manners, BDO* Archana Warner, Constellation Energy Corporation	state regimes. Speakers: Lynn Gandhi, Foley Lardner* David Pope, DLA Piper# Marc Simonetti, State Tax Law*	Speakers: David Ebersole, Baker & Hostetler* Trisha Fortune, Ryan* Jordan Goodman, Kilpatrick Townsend Stockton*
1:45 – 2:35 PM	Report from the Front Lines: Northeast States Chamber Roundtable Discussion on Business Taxes – 2025 Recap & 2026 Predictions Tax policy professionals from key state business associations will prognosticate significant tax policy issues in the northeast states' upcoming legislative sessions (States Covered: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont) Moderator: Leonore Heavey, COST Facilitators: Kathryn Bibbo, Rath Young Pignatelli – New Hampshire Carl Marrara, Pennsylvania Manufacturers' Association Bonnie Stewart, Connecticut Society of CPAs Grason Wiggins, Maryland Chamber of Commerce	Al in Action: Practical Strategies and Real-World Wins for Tax Departments Artificial intelligence is rapidly transforming the way tax departments operate—but how do you move from hype to hands-on results? In this interactive session, a panel of tax professionals will demystify the practical uses of Al tools in day-to-day tax operations. Panelists will share best practices for getting started, including real-world prompting examples and tips for effective collaboration with Al tools. Discover how leading tax teams are integrating Al into their work, from automating routine compliance tasks to supercharging research, audit defense, and data analysis. Walk away with actionable insights, lessons learned, and inspiring use cases you can bring back to your own organization—no technical expertise required. Moderator: Robert Tuinstra, Corteva Agriscience Speakers: Russell Gotto, Deere & Company	Bundling and The True Object Test As sellers continue to increase service offerings interlaced with sales of tangible personal property or digital goods, determining what taxable in a bundle is getting more complicated. This session will analyze the tax issues that arise with these mixed transactions, and the methods available to simplify reporting and to achieve greater tax certainty. This session will also discuss recent developments across states in applying the True Object test. Speakers: Jennifer Karpchuk, Holland & Knight* Masha Yevzelman, Fredrickson & Byron* TBD
2:35 – 2:50 PM	Refreshment Break & Networking	TBD	
2:50 – 3:40 PM	Report from the Front Lines: Western States Chamber Roundtable Discussion on Business Taxes – 2025 Recap & 2026 Predictions	State Tax Litigation – Identifying and Removing Internal Hurdles to Success Apart from the technical merits of a state tax issue being litigated, numerous internal	Hot Topics and Recent Developments in Accounting for State Taxes Panelists will discuss the latest developments in ASC 740 (Accounting for

	Tax policy professionals from key state business associations will address significant tax policy issues in these states. States Covered: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington & Wyoming) Moderators: Mark Holmes, COST Marilyn Wethekam, COST Speakers: Becky Dutro, Nevada Taxpayers Association Robert Gutierrez, California Tax Foundation Miguel Legarreta, Associated Taxpayers of Idaho	hurdles await. These hurdles include evidence gathering, witness identification and preparation, managing expectations, internal and external costs, and publicity. In addition to identifying such hurdles, this session will offer practical suggestions on how these hurdles can be overcome. Speakers: Stefi George, Akerman* Drew Hemmings, Baker & McKenzie* Margaret Wilson, Wilson Law Group*	Income Taxes), ASC 450 (Accounting for Contingencies, and ASU 2023-09, Topic 740 (Improvements to Income Tax Disclosures). Emphasis will be placed on the interaction between a company and its external accountants in addressing difficult state tax accounting issues and the role of subjectivity and judgment in managing these issues. Speakers: Bonnie Laughlin, Crowe* Amy LeTourneau, RSM* Chris Oatis, Grant Thornton Advisors*
3:40-5:25 PM	A STATE OF THE PARTY OF THE PAR	try Members Only) share recent audit and litigation experiences in ansas, Florida, Georgia, Louisiana, Maryland, Mi	
3:40-5:25 PM	Audit Session – ALL TAX TYPES (COST Indus COST audit session during which participants (States covered in this session: Alabama, Arka South Carolina and Virginia) Moderators: TBD Facilitators:	share recent audit and litigation experiences in	
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3:40– 5:25 PM 5:30 – 7:00 PM 7:10 PM	Audit Session – ALL TAX TYPES (COST Indus COST audit session during which participants (States covered in this session: Alabama, Arka South Carolina and Virginia) Moderators: TBD Facilitators: TBD Reception Group Dinner – Everyone is invited to join othe located at 52 S 2 nd Street, Memphis, TN 38103 professional network! Please stop by the Regi	share recent audit and litigation experiences in	Rendezvous Restaurant (BBQ Circa 1948) ow tax professionals and expand your
5:30 – 7:00 PM	Audit Session – ALL TAX TYPES (COST Indus COST audit session during which participants (States covered in this session: Alabama, Arka South Carolina and Virginia) Moderators: TBD Facilitators: TBD Reception Group Dinner – Everyone is invited to join othe located at 52 S 2 nd Street, Memphis, TN 38103 professional network! Please stop by the Regiown way.)	share recent audit and litigation experiences in ansas, Florida, Georgia, Louisiana, Maryland, Mi er COST members for dinner at Charlie Vergos' I. Don't miss this opportunity to mingle with fello	Rendezvous Restaurant (BBQ Circa 1948) ow tax professionals and expand your
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	morning. Tax professionals and government a others may not be. The speakers will discuss I	o state tax professionals. This presentation will s ffairs professionals must navigate a host of ethic how to spot ethical issues and deal with them in TRATION SIGN IN SHEET FOR THIS SESSION AN	cal issues daily. Some issues are obvious, a thoughtful and effective manner. (<i>PLEASE</i>
8:10 – 9:00 AM	Standing and Retroactivity in State Tax Litigation: Access, Authority, and Constitutional Limits This session will examine two critical and often intersecting issues in state tax litigation: who has the right to sue, and how far back the state can reach. Panelists will explore the evolving doctrine of associational standing, analyzing when trade groups, nonprofits, and other associations may litigate on behalf of their members, and how courts balance access to justice with judicial efficiency and standing limitations. The session will also delve into the constitutional and statutory limits of retroactive taxation, with a focus on due process concerns and key cases such as United States v. Carlton and Dot Foods. Discussion will include how states craft retroactive tax measures, the legal challenges they face, and the broader fiscal and fairness implications for both taxpayers and governments. Speakers: Nikki Dobay, Greenberg Traurig* Michael Hilkin, McDermott Will & Schulte* David Hughes, Kilpatrick Townsend &	Deference and the State Tax Implications of Loper Bright The Supreme Court's 2024 Loper Bright decision may change the deference historically afforded state tax regulations, rulings, and state tax agency interpretations and administrative practice. Learn how taxpayers might use Loper Bright to their advantage in state tax matters. Also learn about potential traps inherent in relying on Loper Bright in dealing with state tax agencies. Moderator: Doug Lindholm, COST Speakers: Nat Dorfman, Skadden, Arps, Slate, Meagher & Flom* Mitchell Newmark, Blank Rome* David Shipley, Stevens & Lee*	Let's Improve Sales Tax Administration and Keep Business Input Out of the Sales Tax Base State legislators are increasingly interested in expanding their consumption tax base to compensate for reducing taxes on CIT and PIT income. Not an SSUTA state? There are still practices that can improve sales tax administration. The speakers will cover those practices and dive deeper on B2B exemptions, i.e., preventing pyramiding, and other issues from legislators swapping tax burdens from one tax to another. Moderator: Karl Frieden, COST Speakers: Leah Durner, KPMG* Aaron C. Johnson, Ballard Spahr* TBD
9:05 – 9:55 AM	Stockton* Federal Preemption and Limitations on State and Local Taxation	Dispositions of Pass-Through Interests: Planning, Pitfalls, and Emerging Issues This session will explore key tax	How To Deal with States' Attempts to Dress Up Old Laws to Fit New Tech and Transactions with Transactional Taxes

This session will delve into how the considerations in planning for the disposition States constantly look for new ways to Supremacy Clause of the U.S. Constitution of interests in pass-through entities, interpret old laws and apply that to new may limit a state or local jurisdiction from highlighting both opportunities and common technology. The speakers will discuss imposing tax. The concepts of express and pitfalls. Speakers will also provide updates historical concepts that are strong implied preemption will be addressed on recent developments affecting passarguments and should not be overlooked together with practical examples of how a through taxation, including Multistate Tax when analyzing whether a new or old tax taxpayer may use preemption to avoid state Commission (MTC) initiatives and how states law is being applied correctly by the taxation. are responding to the Supreme Court's states. decision in Moore v. United States. Speakers: Moderator: Stephen Long, Baker & McKenzie* Speakers: Amy Thomas Laub, Nationwide Insurance Michael Lurie, Reed Smith* Mark Loyd, Dentons* Company TBD Will Thistle, Bradley Arant Boult Cummings* **TBD** Speakers: Zach Gladney, Alston & Bird* Brian Smith, Avalara* Diane Yetter, YETTER* 9:55 - 10:10 AM **Refreshment Break & Networking** 10:10 - 11:00 AM **Alternative Apportionment: When the** State Credits and Incentives Update **Digital Products** Standard Formula Falls Short It's been an MTC project for over 3 years, This session will include a timely update on As states increasingly adopt market-based the significant changes recently adopted by and the SSUTA has recently agreed to sourcing and specialized apportionment many states in the rules governing state R&D enter the fray. This session will highlight formulas, taxpayers face growing challenges and economic development credits. Also to the issues in this area of sales taxation on from inconsistent rules, limited data, and be discussed will be the state tax treatment digital products. This will include how revenue characterization issues. These of the sale of transferable federal and state some states' exemptions for resale and problems often lead to distorted credits and the purchase and use of manufacturing don't mingle well in our apportionment results that fail to reflect intransferrable credits to satisfy a state tax current tax environment with digital state business activity. In such cases, liability. products. alternative apportionment becomes a necessary—and often complex—solution. Speakers: Moderator: Matt Hogan, DuCharme McMillan & This session will explore when alternative Karl Frieden, COST methods are warranted, the procedural Associates* hurdles in seeking relief, and how states Marcus Panasewicz, Deloitte* Speakers: **TBD** Eric Anderson, Andersen* vary in evaluating these requests. Steve Kranz, McDermott Will & Schulte* Moderator: Leah Robinson, Mayer Brown* Marilyn Wethekam, COST Speakers: Steve Jasper, Bass Berry & Sims* TBD, Baker Tilly* Breen Schiller, Greenberg Traurig

This session brings together key stakeholders tax agencies and state legislators)—for an in-Moderated by a COST industry member, the prederation of Tax Administrators (FTA), the National Company (ISPL). Moderator: Mollie Miller, Fresenius Medical Care North Asspeakers: TBD	s in the SALT policy landscape—representing state depth discussion on current challenges and future panelists will include senior representatives from t ational Conference of State Legislatures (NCSL), a	e directions in state and local tax issues. he Multistate Tax Commission (MTC),
_	tors for 2025/2026	
Property Taxes There is nothing more important to keep property tax valuation issues under control. This session has great speakers to provide you with the latest and greatest with property tax issues in the U.S, and the pros and cons of recent state property tax limitations focused on the households and not business properties. Speakers: Kieran Jennings, Siegel Jennings* TBD TBD	State Tax Pitfalls in Mergers and Acquisitions: Risks, Remedies, and Post- Deal Challenges Mergers and acquisitions present numerous state tax challenges that can significantly impact deal value and create ongoing liabilities after the transaction closes. This session will explore common pitfalls, including exposure to sales and use taxes, state income tax issues, nexus considerations, transfer taxes, and successor liability risks. Panelists will discuss strategies for thorough tax due diligence, navigating varying state rules, and structuring transactions to minimize unexpected burdens. The discussion will also cover post-closing matters such as audit risks, compliance obligations, and dispute resolution, providing attendees with practical insights to identify, assess, and mitigate state tax risks both before and after the deal. Speakers: Bill Backstrom, Jones Walker*	Sales and Use Tax Challenges Arising from Tariffs Tariffs can create unexpected sales and use tax challenges, particularly around whether tariffs are included in the taxable cost of goods. This session will explore key issues for importers, manufacturers, and resellers, including tariff-inclusive pricing, sourcing rules, shifting supply chains, and potential tax exposure. Panelists will also address refund strategies amid ongoing litigation. Speakers: Naftali Dembitzer, DLA Piper* TBD Thomas Sloan, PwC*
	This session brings together key stakeholders tax agencies and state legislators)—for an in-Moderated by a COST industry member, the prederation of Tax Administrators (FTA), the Ni (ISPL). Moderator: Mollie Miller, Fresenius Medical Care North A Speakers: TBD Lunch & Networking Announcement of COST Officers and Direct Property Taxes There is nothing more important to keep property tax valuation issues under control. This session has great speakers to provide you with the latest and greatest with property tax issues in the U.S, and the prosend cons of recent state property tax limitations focused on the households and not business properties. Speakers: Kieran Jennings, Siegel Jennings* TBD	Moderator: Mollie Miller, Fresenius Medical Care North America Speakers: TBD Lunch & Networking Announcement of COST Officers and Directors for 2025/2026 Property Taxes There is nothing more important to keep property tax valuation issues under control. This session has great speakers to provide you with the latest and greatest with property tax issues in the U.S, and the pros and cons of recent state property tax limitations focused on the households and not business properties. Speakers: Kieran Jennings, Siegel Jennings* TBD Speakers: Kieran Jennings, Siegel Jennings* TBD Speakers: TBD TBD Speakers: TBD TBD TBD TBD TBD TBD TBD TBD

2:15 – 3:05 PM	Report from the Front Lines: Midwest	Deep Dive into Cost of Performance and	Sales Tax Potpourri
	States Chamber Roundtable Discussion	Market Based Sourcing: Methods of	This session will address the ever-
	on Business Taxes - 2025 Recap & 2026	Multistate Analysis, Planning and Tax	changing landscape of sales tax covering
	Predictions	Accounts	a wide ranging, all-encompassing
	Tax policy professionals from key state	This session will provide a deep and advanced	discussion of updates and changes that
	business associations will prognosticate on	analysis of the impact of recent court	you need to be aware of.
	significant tax policy issues in the Midwest	decisions on COP and MBS and planning	
	states' upcoming legislative sessions,	methods, strategies and ways to manage	Speakers:
	viewed through the prism of this year's	compliance and positions in the various	Brett Carter, Carter Shelton*
	accomplishments and setbacks.	states. We will discuss the range of possible	Carolynn Kranz, Industry Sales Tax
	(States Covered: Illinois, Indiana, Iowa,	positions in a variety of common fact patterns,	Solutions*
	Kentucky, Louisiana, Michigan, Minnesota,	the advantages and disadvantages of sourcing	Larry Mellon, Vertex*
	Missouri, Ohio, Oklahoma & Wisconsin)	methods and ideas to minimize risk and	
		achieve the best reasonable tax results. This	
	Moderator:	session will also address the level of certainty	100000000000000000000000000000000000000
	Fred Nicely, COST	in the law as it relates to tax accounts and	21177731.63
	V 7	reserves.	0117
	Speakers:		100
	Liz Baumgartner, Ohio Chamber of	Speakers:	C 165/ B //
	Commerce	Zack Atkins, Pillsbury Winthrop Shaw Pittman*	1200
	Brian Cook, Minnesota Chamber of	Michael Bowen, Akerman*	
	Commerce	Nicole Johnson, Blank Rome*	TOTAL 2 - 1 6 100
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3:05 – 3:20 PM	Refreshment Break & Networking		
3:20 - 5:05 PM	Audit Session - ALL TAX TYPES (COST Indus	try Members-Only)	
	COST audit session during which participants	share recent audit and litigation experiences invo	olving all types of state and local taxes.
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		na, California, Colorado, Hawaii, Idaho, Illinois, Ind	
		v Mexico, North Dakota, Ohio, Oregon, South Dak	ota, Otan, wasnington, wisconsin &
	Wyoming)		
	Moderators:		
	TBD		
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	Facilitators: TBD	
5:30 – 7:30 PM	Vendor Fair - Come join the fun as various service and product progiveaways, food, and activities. And at the end of the Vendor Fair th stay to the end to win the prize!!! So come join us for a lot of fun!!	viders host our Annual Meeting Vendor Fair. There will be lots of ere will be several drawings for some fantastic prizes. But you must
	FRIDAY, SEPTEMBER	19 ^{тн}
7:00 am – 12:20 pm	Registration	The second secon
7:00 – 8:00 AM	Continental Breakfast & Networking	
8:00 – 9:25 AM	Tax Administrators Roundtable This roundtable discussion will feature key state tax administrators discussing the latest news, developments, and outlook from a stax perspective. The administrators will provide insights on what happened in their states during 2025 and what is planned for 2026 a beyond. Moderated by an experienced advisor, this session will provide an opportunity to ask those important questions we all seem have, either confidentially or face-to-face.	
	Moderator: Jim Eads, Ryan* Panelists:	
	Parietists. Phillip Ashley, Director Policy, Texas Comptroller of Public Account David Harris, Director, Illinois Department of Revenue Tim Jennrich, Senior Assistant Director of Tax Policy, Washington D. Christine Lapps, Tennessee Deputy Commissioner Jay Maschas, Director of Hearings and Appeals Division, Maryland	OOR
9:25 – 9:40 AM	Refreshment Break, Networking, and Hotel Check Out	
:40 – 10:30 AM	Report from the Front Lines: Southeast States Chamber Roundtable Discussion on Business Taxes Including Texas – 2025 Recap & 2026 Predictions Tax policy professionals from key state business associations will prognosticate significant tax policy issues in the southeast states' upcoming legislative sessions, viewed through the prism of this year's accomplishments and setbacks. (States Covered: Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia and Puerto Rico Audits.) Moderators: Mark Holmes COST	One Big Beautiful Bill Act (OBBBA) and its Impact on State Corporate Income Taxes On July 4, President Trump signed into law the OBBBA, the largest federal tax reform legislation since the TCJA. The panelists will take a deep dive into the key OBBBA CIT provisions and discuss conformity and non-conformity issues relating to the state CIT. The session will cover significant changes in GILTI, accelerated depreciation of equipment, expensing of domestic R and D expenditures, loosening interest deduction limitations, and expensing of factories. The panelists will also analyze the large OBBBA cuts in aid to state governments and possible state tax responses.
	Mark Holmes, COST Fred Nicely, COST	Moderator: Karl Frieden, COST

	Patrick Reynolds, COST	
	Tutiok Hoynolds, 5551	Speakers:
	Speakers: Charles Aull, Kentucky Chamber of Commerce Helen Brantley, Texas Taxpayers and Research Association Derek Easley, Business and Industry Political Education Committee – Mississippi RJ Gibson, Tennessee Chamber of Commerce and Industry Jennifer Rabb, Texas Taxpayers and Research Association	Evan Hamme, Pillsbury Winthrop Shaw Pittman* Jamie Yesnowitz, Grant Thornton Advisors* TBD
10:35 AM – 12:20 PM		and litigation experiences involving all types of state and local taxes.
1111	York, North Carolina, Rhode Island, Tennessee, Texas, Vermont, Moderators:	of Columbia, Maine, Massachusetts, New Hampshire, New Jersey, New West Virginia)
1745	Facilitators:	
12:20 PM	Annual Meeting Adjourns	



COST Practitioner Connection Partners

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Baker & McKenzie LLP	Grant Thornton Advisors LLC
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PLATINU	JM
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GOLD	
Andersen	Greenberg Traurig, LLP
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Baker Tilly	Kilpatrick Townsend & Stockton LLP
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Dentons	Stevens & Lee
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Jones Day	Vallejo, Antolin, Agarwal & Kanter (VAAK)
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