



**MEMBERSHIP
AMBASSADORS
NEEDED!**



RECRUIT X REWARD X CONTACTS X FIFTY
50 X NETWORK X RECRUIT X REWARD
SALT X REFERRALS X 50 X NETWORK
GTH X INTRODUCTIONS X SALT X
MEMBERSHIP X STRENGTH X INTRO
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FIFTY X AMBASSADOR X
RECRUIT X REWARD X
50 X NETWORK X
SALT X REFERRALS X
GTH X INTRODUCTIONS X

COST is a strong organization because of the scope and variety of its active participants! The organization is made up of a network of state and local tax and government relations professionals from the most recognized multistate COST member companies and leading tax practitioners from COST Practitioner Partner firms. **And wouldn't you like to have some of your colleagues from other companies involved?**

Increase membership and increase the strength of COST—a reward for us all!

COST needs YOUR HELP to ensure the organization remains strong and diverse. We're asking you to become a **MEMBERSHIP AMBASSADOR!**

Leading up to COST's 50th Anniversary, COST will be partnering with our incredible network, recruiting new member companies and rewarding our Membership Ambassadors!

"50 BY 50 CAMPAIGN"—RECRUIT 50 NEW MEMBER COMPANIES BY COST'S 50TH ANNIVERSARY

WE ARE ASKING YOU TO REFER A NONMEMBER company to COST and make the introduction to our staff. You'll receive an exclusive "50 by 50" present as a token of our appreciation and will be entered in a drawing that will be held periodically for larger giveaways.

We hope your prospective member joins! And when they do, your company or firm will receive one FREE registration to a National Meeting when joining a paying registrant at that same meeting.

Among other recognition, you'll also be invited to a special breakfast with COST staff and Board of Directors honoring referring members and firms and the new member that joined.

Spread the SALT enthusiasm! Share your COST story!

Contact Judy Slotnik, Membership Coordinator, **202.484.5227** or **jslotnik@cost.org**

This campaign will launch during COST's 48th Annual Meeting in October, 2017 and will conclude at COST's 50th Annual Meeting in October, 2019. ✖ Membership becomes official upon acceptance of application and receipt of payment. ✖ To be counted, application and payment must be received prior to October, 2019.



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