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April 22, 2024

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Senator Greg J. Reed, President Pro Tempore
Senator Steve Livingston, Majority Leader
Senator Bobby D. Singleton, Minority Leader
The Alabama State Senate
The Alabama Legislature

Via E-Mail

Re: In Support of S.B. 150/H.B. 220 – Tourism Tax Protection Act

Dear President Ainsworth, President Pro Tempore Reed, Majority Leader Livingston, and Minority Leader Singleton:

We applaud the measures in S.B. 150 and H.B. 220 toward centralization of accommodations taxes in Alabama and stand in strong support of these efforts. We respectfully suggest, however, that this topic would benefit from additional study before finalizing legislation. Towards that end, we would like to share with you a study conducted by the State Tax Research Institute (STRI) published in July 2022, “Locally Administered Sales and Accommodations Taxes: Do They Comport with Wayfair?”¹ that should assist you in your efforts to ensure unnecessary burdens are not imposed on Alabama businesses.

About COST

COST is a nonprofit trade association based in Washington, DC. COST was formed in 1969 as an advisory committee to the Council of State Chambers of Commerce and today has an independent membership of approximately 500 major corporations engaged in interstate and international business, many of which directly conduct business in Alabama. COST’s objective is to preserve and promote the equitable and nondiscriminatory state and local taxation of multijurisdictional business entities.

STRI Sales and Accommodations Taxes Study

The Study discusses at length the tax compliance challenges faced by businesses subject to local taxes. In particular, the Study focuses on local lodging and accommodations tax obligations faced by accommodation platforms, which are internet-based marketplace facilitators that connect lodging providers with consumers seeking accommodations. The Study also describes the compliance

¹ <https://www.cost.org/globalassets/cost/state-tax-resources-pdf-pages/cost-studies-articles-reports/local-study.pdf>

burdens imposed upon accommodation platforms that are required to collect local lodging taxes on behalf of brick-and-mortar accommodation providers (*e.g.*, hotel, bed and breakfast, short term rental) in thousands of taxing jurisdictions where the accommodation platform is not physically present. Finally, the Study offers several solutions for reducing the tax and compliance burdens inherent in local taxes, and particularly encourages greater central administration of local taxes, including centralized auditing.

Conclusion

We respectfully suggest that you continue to examine the compliance challenges faced by businesses and work toward a solution that efficiently administers the taxes without creating unnecessary burdens on the business community.

Respectfully,



Patrick J. Reynolds

cc: COST Board of Directors